

# 2016 ANNUAL REPORT



TALK ABOUT ANYTHING. ANYTIME. ANYWHERE.

Wes for youthonline.ca

## REVENUE & EXPENSES

**Revenue**  
 Clothing Sales - \$2,465  
 Fundraising - \$19,130  
 Grants - \$46,503  
 Donations - \$78,073

**2016 Expenses**

**Counselling Cost Breakdown**

\*The financials above are unaudited and are subject to change

## 2016 SPONSORS



Thank you to all of the families who chose WES For Youth Online for an in memoriam donation recipient.

4 Park St. Walkerton ON NOG 2V0 PO Box 236  
 Local: 1-519-507-3737 Toll Free: 1-855-577-3737  
 office@wesforyouthonline.ca

**MISSION STATEMENT;** To provide wellness and emotional support for youth through online professional counselling in a safe, secure, and confidential manner.

**VISION STATEMENT;** Your life is worth living – every youth, everywhere

## MESSAGE FROM EXECUTIVE DIRECTOR MESSAGE FROM CO-FOUNDER AND BOARD CHAIR

2016 was a year of excitement and exponential growth for WFYO; with a poster presentation at the 21st Annual International CyberPsychology, CyberTherapy & Social Networking Conference in Dublin, Ireland, addition of three new counsellors, successful three year strategic plan developed, expansion of service along the lakeshore to Sarnia and 183 youth registering to use our service are just some of the highlights. After working with WFYO for the last three and half years, I was fortunate to be offered the position of Executive Director and started this new journey as of April 2016. We are looking ahead with a positive light for 2017 and looking forward to seeing what will unfold. All of this would not be possible without the support of our dedicated staff, WES Crew, Board of Directors, volunteers, community, and our donors for this we thank you.

Sincerely,  
*Jennifer*

In the words of St. Francis of Assisi... Start by doing what's necessary, then do what's possible; and suddenly you are doing the impossible... which for us means providing a safe secure and confidential service for youth to talk about anything, anytime, anywhere. We would not be doing the 'impossible' without the dedication of our board of directors, staff, volunteers and donors. It has been a pivotal year for our Board, gaining a number of new directors, holding a board retreat to develop a strategic plan for the next coming years in order to achieve our vision of providing an accessible and trusted service to every youth, everywhere. Our commitment is to strengthen and grow this organization to become he leading voice for wellness and emotional support for youth online.

Sincerely,  
*Yolanda*



## STRATEGIC DIRECTION

- Nurture meaningful engagement with youth to achieve the mission and vision of WFYO
- Enhance a healthy organizational structure to allow WFYO to work within and increase capacity
- Develop a comprehensive marketing strategy to enhance WFYO profile and expansion plans



- Yolanda Cameron - Chair  
 Fiona Hamilton - Vice Chair  
 Jamie Cameron - Past Chair  
 Jeff Holland - Treasurer  
 Victoria Mighton - Secretary
- Directors**  
 Christian Hambrook  
 Nicole Hatten  
 Steve Tiffen  
 Nicole Wise
- Youth Directors**  
 Brennan Wagner  
 Nicole Widmer

**2016 BOARD MEMBERS**

## 5 YEAR VOLUNTEERISM

- Christian Hambrook  
 Lori Paulitzki  
 Kelley Kunkel  
 Sandra Weaver  
 Vickie Mighton

A Special thanks to these volunteers who have been with us since day one!

During 2016 the WES Crew has been a part of many local initiatives put on by or participated with WES For Youth Online, the group has grown to now include an Executive Core made up of 9 local youth, they also helped by giving their opinions on the marketing rebranding done for the organization. Some of the activities they participated in throughout the year include Christmas Present Wrapping at Walmart, Dirt Pigs Breakfast, Walkerton Homecoming Parade, Local is Growing, Halloween Fun Night, and much more!

**WES CREW**